



Advanced Stucco Design

GREATER DENVER AREA CONTRACTOR REPAIRS EIFS PROJECT AFTER BASEBALL-SIZED HAIL DAMAGES SHOPPING PARK.

With Colorado's heavy winters, it's good to have a contractor that knows how to do restoration/repair/remodeling when the elements come at you from all fronts. Advanced Stucco Design, Inc. of Denver is exactly the contractor you want on speed dial when the problems arise. And that's precisely what one owner did of a retail outlet in Ft. Collins, Colo.

Advanced Stucco Design (ASD) is an outfit closing in on 20 years. The plastering contractor focuses on stucco/EIFS, air barriers, insulation, veneer masonry, waterproofing and joint sealants, among its many other talents. The outfit has 65 skilled office and field workers and is licensed throughout Colorado.

The company has its "EIFS—Doing it Right" certification as well as being EDI accredited. With its niche services, the company is a restoration specialist, waterproofing expert and historical renovation enthusiast. With specialization in large-scale, new commercial projects, ASD takes pride in its ability to Value Engineer to assist projects getting off the ground.

According to its General Manager Shane Simpson, the company shows its clients, "How to use new technology and products available to the market in order to maximize value, while shaving time from the overall schedule." He would know, for in a previous position Simpson worked for a distributor, where his job title was to introduce contractors to new products and prototypes, offering his opinions back to the manufacturers whose products he was selling.

Growth in the Time of a Pandemic

Of course, Advanced Stucco Design has had its challenges with the COVID-19 pandemic. As is the case with all contractors, the company has made accommodations to its clients and been diligent on presenting a safe work space in any environment. And even despite the pandemic, the company continues to blossom.

"We have had tremendous growth," says Simpson. "The company is up from 15 to 20 percent over the last 5 years—we are projected to grow over 80 percent this year over 2019," (which would effectively make ASD one of the largest in its region). This success was not had alone, a key industry partnership with a fellow BASF Master Contractor (Monarch Stucco of Colorado) multiplied our capabilities.

According to Simpson, the company is absolutely thriving, stating that there is a real need for design assistance, incorporation of new technologies into wall design, and budget/schedule control.

With this strength begins new ambitions of regional market growth and expansion that will see the company explore the options of coloring outside the state line and into new territories. Yet, recently, an important project that would be worked on amidst a pandemic, came to their attention in the company's own backyard of Fort Collins.

The pandemic has challenged ASD to adapt to the world around them while still being able to keep their doors open and keeping their employees and customers safe.

Plaza Restoration

The Front Range Village Retail Center in Fort Collins, Colo., suffered some serious damage due to a hailstorm. With its remodeling/restoration reputation, ASD landed the bid to perform damage repair, install joint sealants and perform a complete refresh/reset of the color scheme to the mall. In all, 16 buildings were worked on with a wide variety of design and modification work performed. Since the retail mall is spread over significant acreage, businesses were to remain open/accessible, which presents its own set of safety challenges. Ironically, COVID-19 presented an opportunity to reduce costs, increase safety and keep people working. When the news hit that non-essential businesses were shut down until further notice, ASD decided to propose to the plaza that they be able to continue their work, since doing it when no one was around would make for a faster project completion time anyways. The proposal was accepted and back to work they went.

So, ASD brought in the scissor lifts and booms, as well as specialty scaffolding and began its work to restore the damaged EIFS facades to the mall. Approximately 200,000 square feet of EIFS-clad structure had to be repaired. The contractor worked with BASF to again utilize the original product of the Senergy EIFS line. This system provides a strong, durable primary weather barrier that is reinforced for impact resistance. The advanced chemistry of the finishes gives them fade-resistant, crack-resistant and low maintenance characteristics. The systems also provide a seamless blanket of insulation that makes EIFS the number one choice for energy efficiency.

The scope of the job included the replacement of the damaged EIFS wall sections and architectural shapes, replacing joint sealant such as caulking, and recoloring/resurfacing the entire community with a fresh color scheme. The work began this winter and will wrap late spring, 2020.

"We used the same design, and then modernized the color scheme (earth tones changed to grays/whites/blacks)," says Simpson.

